

**IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE**

PATENT

Applicants:	Fred Bishop	Docket No.:	60655.3917
Serial No.:	10/711,720	Group Art Unit:	3621
Filed:	September 30, 2004	Examiner:	Jacob C. Coppola
Title:	SYSTEMS AND METHODS FOR MANAGING MULTIPLE ACCOUNTS ON A RF TRANSACTION DEVICE USING SECONDARY IDENTIFICATION INDICIA	Confirmation No.:	5719

**AMENDMENT AND REPLY
(AFTER ENTRY OF THE RCE)**

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Advisory Action dated September 9, 2010, in further reply to the final Office Action dated July 6, 2010, and **after entry of the RCE**, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper;

Remarks begin on page 7 of this paper.